### **NEWS RELEASE**

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### FOR IMMEDIATE RELEASE

### **CreditRiskMonitor Announces 2Q Results**

VALLEY COTTAGE, NY—August 8, 2014—CreditRiskMonitor (OTCQX: CRMZ) reported that revenues increased 2% and 3% to \$3.00 million and \$5.97 million for the 3 and 6 months ended June 30, 2014, respectively, compared to prior year periods. For the same periods, income from operations was \$262,100 and \$127,000, respectively, compared to \$109,700 and \$168,300 for the comparable 2013 periods. Cash, cash equivalents and marketable securities at the end of the six-month period increased \$737,000 to \$8.78 million versus the 2013 year-end balance of \$8.05 million.

Jerry Flum, CEO said, "Sales growth has slowed down as the sales cycle has lengthened. In spite of this slowdown we made the decision to acquire additional data content and enhance our product offering. We realize that this will adversely impact short-term results but we expect the additional content will have a positive impact on our operating results in the long-term. Our 2<sup>nd</sup> quarter's operating results were favorably impacted by a \$220,000 refund received for sales taxes previously paid on third party content, and the final \$60,000 refund was received in the 3<sup>rd</sup> quarter. We are still debt free and continuing to generate strong free cash flow."

# CREDITRISKMONITOR.COM, INC. STATEMENTS OF OPERATIONS FOR THE 3 AND 6 MONTHS ENDED JUNE 30, 2014 AND 2013 (Unaudited)

		3 Months Ended <u>June 30,</u>				6 Months Ended <u>June 30,</u>			
		<u>2014</u>		<u>2013</u>		<u>2014</u>		<u>2013</u>	
Operating revenues	\$	2,998,010	\$	2,933,752	\$	5,967,398	\$	5,799,259	
Operating expenses:  Data and product costs Selling, general and		1,021,519		1,136,238		2,322,964		2,172,966	
administrative expenses Depreciation and amortization		1,657,116 57,240		1,652,682 35,117		3,403,526 113,911		3,387,410 70,553	
Total operating expenses		2,735,875		2,824,037		5,840,401		5,630,929	
Income from operations Other income (expense), net		262,135 13,247		109,715 (36,069)		126,997 21,822		168,330 (42,430)	
Income before income taxes Provision for income taxes	_	275,382 (58,613)		73,646 (29,293)		148,819 (71,241)		125,900 (49,944)	
Net income	\$	216,769	\$	44,353	<u>\$</u>	77,578	<u>\$</u>	75,956	
Net income per share: Basic and diluted	\$	0.03	\$	0.01	\$	0.01	\$	0.01	
Weighted average number of shares outstanding:									
Basic Diluted		7,959,200 8,211,239		7,946,462 8,231,872		7,958,926 8,223,004		7,946,462 8,246,052	

## CREDITRISKMONITOR.COM, INC. BALANCE SHEETS JUNE 30, 2014 AND DECEMBER 31, 2013

	<b>June 30,</b> <b>2014</b> (Unaudited)	Dec. 31, <u>2013</u>	
ASSETS			
Current assets:			
Cash and cash equivalents	\$ 7,390,831	\$ 6,649,432	
Marketable securities	1,393,590	1,398,022	
Accounts receivable, net of allowance	1,304,905	1,707,582	
Other current assets	776,815	581,132	
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Total current assets	10,866,141	10,336,168	
Property and equipment, net	367,210	422,682	
Goodwill	1,954,460	1,954,460	
Other assets	40,077	23,653	
Total assets	\$ 13,227,888	\$ 12,736,963	
LIABILITIES AND STOCKHOLDERS' EQUITY			
Current liabilities:			
Deferred revenue	\$ 6,972,478	\$ 6,692,052	
Accounts payable	75,634	86,478	
Accrued expenses	1,417,657	1,280,316	
Total current liabilities	8,465,769	8,058,846	
Deferred taxes on income	725,615	783,096	
Other liabilities	4,470	5,099	
Total liabilities	9,195,854	8,847,041	
Stockholders' equity:			
Preferred stock, \$.01 par value; authorized 5,000,000			
shares; none issued	-	-	
Common stock, \$.01 par value; authorized 25,000,000			
shares; issued and outstanding 7,959,200 and			
7,958,564 shares, respectively	79,592	79,585	
Additional paid-in capital	29,023,182	28,958,648	
Accumulated deficit	(25,070,740)	(25,148,311)	
Total stockholders' equity	4,032,034	3,889,922	
Total liabilities and stockholders' equity	\$ 13,227,888	\$ 12,736,963	

### Overview

CreditRiskMonitor (http://www.crmz.com) is an Internet-based publisher of financial risk analysis and news, designed to save time for busy corporate credit and procurement/supply-chain professionals. The service offers comprehensive commercial credit reports covering over 40,000 public companies worldwide. Over 30% of the Fortune 1,000 already use CreditRiskMonitor's timely news alerts and reports that feature detailed analyses of financial statements, ratio analysis and trend reports, peer analyses, as well as the Company's proprietary FRISK scores.

#### **Safe Harbor Statement**

Certain statements in this press release, including statements prefaced by the words "anticipates", "estimates", "believes", "expects" or words of similar meaning, constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance, expectations or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements, including, among others, those risks, uncertainties and factors referenced from time to time as "risk factors" or otherwise in the Company's Registration Statements or Securities and Exchange Commission Reports. We disclaim any intention or obligation to revise any forward-looking statements, whether as a result of new information, a future event, or otherwise.